

# 8<sup>TH</sup> ANNUAL BUSINESS DIVERSITY SUMMIT

The Arizona Hispanic Chamber of Commerce 8<sup>TH</sup> Business Diversity Enterprise Summit will feature companies leading the way in supplier diversity. Companies doing more than \$1 million in business with minority- and women-owned firms will be recognized as part of the Arizona Million Dollar Circle of Excellence (AZMDCE).

Gonzalo A. de la Melena, Jr., President and CEO of the Arizona Hispanic Chamber of Commerce, said. "Arizona Hispanics may constitute the largest share of minority-owned businesses, but we've created this event because we understand the growing overall importance of minority- and women-owned companies in our economy. The Summit is designed to highlight that very real trend and provide an eco-landscape of buyers and suppliers."

A highlight of the Summit is the release of the 2018 roster for the Arizona's Million Dollar Circle of Excellence, co-chaired by Donald E. Brandt and Don McKneely. Brandt is chairman and CEO of Arizona Public Service. McKneely is president & CEO of TexCorp, and a founder of the Billion Dollar Roundtable. The Million Dollar Circle of Excellence is modeled after the BDR which represents member companies that spend more than \$1 billion annually with minority- and women-owned companies.

In addition, this year's winners of the Phoenix MBDA Business Center Awards will be announced. The center counsels mid-sized minority-owned firms (over \$1 million in annual revenue) on how to take their companies to the next level. The annual awards are designed to celebrate and recognize the outstanding achievements of minority entrepreneurs, as well as individuals and organizations, who have demonstrated leadership and commitment in advancing minority business enterprises. Local winners are eligible to be nominated to receive regional and national MBDA awards.

Arizona is home to an estimated 120,000-plus minority-owned business enterprises, two-thirds of which are Hispanic-owned, contributing billions annually in revenue to the state's economy.

Notably, the already substantial impact of minority-owned businesses is growing at a phenomenal rate. The number of businesses owned by Hispanic



ARIZONA HISPANIC CHAMBER of COMMERCE

**BUSINESS DIVERSITY SUMMIT** | **FORUM**

**DATE: NOVEMBER 2019**  
**TIME: 7:30 - 10:30 AM**  
**LOCATION: JW MARRIOTT SCOTTSDALE**  
**PHOENIX CONVENTION CENTER**  
**100 N. 3<sup>RD</sup> ST., AZ 85004**

PRESENTING SPONSOR



FOR MORE INFORMATION, PLEASE VISIT [WWW.AZHCC.COM](http://WWW.AZHCC.COM)

women, for instance, are growing three to four times the national average of non-Hispanic-owned firms. Hispanic-owned businesses are expanding at a rate two to three times the national average, while Asian American-owned companies are recording historic growth as well.

We are expecting 500 attendees this year and hope that you will join us as a main sponsor.

Through participation with the MDCE, corporate partners can meet their supplier diversity goals. The annual Business Diversity Summit in November provides the ideal platform to facilitate a meaningful engagement with W/MBEs.

**This is the perfect opportunity to connect with W/MBEs in Arizona, now 120,000 strong!**

**INVESTMENT OPPORTUNITIES**

**PREMIER EVENT PARTNER - SOLD**





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- Product Placement
- Opportunity for company representative to present brief remarks at event
- Recognition as **MBE Premier Event Partner** in all event materials, signage, marketing materials, press releases and emcee announcement
- Full page color advertisement in Summit Program
- Recognition on presentation slide that will appear during event
- Company logo on front cover of Summit Program
- Two [2] premier tables of ten [10] at Minority Business Enterprise Summit Breakfast
- Opportunity to include one page color ad slick and one giveaway promotional offer on tables
- Company logo/link on AZHCC website registration page
- Sponsor promoted on AZHCC social media platforms including LinkedIn, Twitter, and Facebook
- One mini-expo table
- Database of registered W/MBE suppliers for future reference
- Successful matches will be featured as a case study on the AZHCC website (average 10,000 monthly page views) and social media channels
- Inclusion in news media press release

## GOLD EVENT PARTNER - \$10,000

- Recognition as **Summit Gold Event Partner** in all event materials, signage, marketing materials, press releases and emcee announcement
- Database of registered W/MBE suppliers for future reference
- ½ page color advertisement in Summit Program
- Recognition on presentation slide that will appear during event
- One [1] priority table of ten [10] at Business Diversity Summit
- Opportunity to include one page color ad slick in virtual giveaway bag
- Company logo/link on AZHCC website registration page
- Sponsor promoted on AZHCC social media platforms including LinkedIn, Twitter, and Facebook
- One mini-expo table

## SILVER EVENT PARTNER - \$7,500

- Recognition as **Summit Silver Event Partner** in all event materials, signage, marketing materials, press releases and emcee announcement
- ½ page color advertisement in Summit Program
- Recognition on presentation slide that will appear during event

- One [1] table of ten [10] at Business Diversity Summit
- Company logo on AZHCC website registration page
- Sponsor promoted on AZHCC social media platforms including LinkedIn, Twitter, and Facebook.

## BRONZE EVENT PARTNER - \$5,000

- Recognition as **Bronze Event Partner** in all event materials
- Database of registered W/MBE suppliers for future reference
- ½ page color ad in Summit Program
- One [1] table of ten [10] to attend Summit breakfast
- Inclusion in news media press release

## SOCIAL WALL SPONSOR - \$5,000

- Logo Inclusion and recognition as **Social Wall Sponsor** in event marketing materials (*digital invite, printed event poster, digital banner ad, social media posts, facebook event*)
- On-site event materials (*printed program, Step & Repeat, Event Industry Report, event signage*)
- On stage mentions and recognition on event sponsor presentation slide appearing on screen during the event
- Company logo/link on event registration page
- Full page color ad in the event program (*must deliver ad by due date, specs will be provided*)
- Four [4] tickets for the event program
- Opportunity to include a one page color ad slick promotional offer in bag given to each attendee
- [4] Dedicated/customized stock tweets and posts on AZHCC social media platforms including Facebook, Twitter, & LinkedIn
- One mini-expo table to market brand and sell direct

## PHOTO BOOTH SPONSOR - \$5,000

- Logo Inclusion and recognition as **Photo Booth Sponsor** in event marketing materials (*digital invite, printed event poster, digital banner ad, social media posts, facebook event*)
- On-site event materials (*printed program, Step & Repeat, Event Industry Report, event signage*)
- On stage mentions and recognition on event sponsor presentation slide appearing on screen during the event
- Company logo/link on event registration page
- Full page color ad in the event program (*must deliver ad by due date, specs will be provided*)
- Four [4] tickets for the event program
- Opportunity to include a one page color ad slick promotional offer in bag given to each attendee
- [4] Dedicated/customized stock tweets and posts on AZHCC social media platforms including Facebook, Twitter, & LinkedIn
- One mini-expo table to market brand and sell direct