

Access to Capital. Access to Contracts. Access to Markets.

# GROW

Let's dream *bigger*. Let's achieve *more*.  
Together let's elevate your business towards  
*greater success*. **You are ready, and so are we.**

The U.S Department of Commerce  
Minority Business Development Agency  
(MBDA) works to actively promote the  
domestic and global growth and  
competitiveness of U.S. minority-owned  
businesses.

Through our national network of MBDA Business  
Centers we provide customized business development  
services that help your company **expand its customer  
base, enter new markets, and gain greater access to  
contracting opportunities!**

We've made it our business to help you cultivate yours  
– we are where businesses come to **GROW!**

## Financial Services

- Financial assessments, loan packaging, and facilitation
- Access to an expansive network of capital sources including alternative, traditional, and private investors; and export financing
- Specialized consultations for building scale and capacity through strategic growth alternatives (investment, mergers, acquisitions and/or joint ventures)

## Technical Services

- Identification of procurement opportunities
- Assistance with business certification, bid preparation, and post-award contract support
- Export-readiness assessment and preparation

### Arizona MBDA Business Center

1020 East Missouri Avenue Phoenix, Arizona 85014  
Alika Kumar ♦ 602-294-6087  
alika@arizonambdacenter.com  
www.arizonambdacenter.com



**Where Businesses Come to Grow**

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# Arizona MBDA Business Center

Where Businesses Come to Grow



## Overview

The **Arizona Minority Business Development Agency (MBDA) Business Center** is federally funded by the U.S. Department of Commerce, Minority Business Development Agency; and locally operated by the Arizona Hispanic Chamber of Commerce Foundation.

Under the operation of the Arizona Hispanic Chamber of Commerce, we have been serving minority-owned businesses in Arizona and around the nation since 1997.



## Benefits for you

We deliver **customized business development** services to help your minority-owned company

- ✓ Expand the customer base
- ✓ Enter new markets
- ✓ Gain greater access to capital
- ✓ Gain greater access to contracting opportunities
- ✓ Build scale and capacity

## Services to help you grow

- ✓ Facilitate access to loans; working capital; line of credit; increase in bonding capacity
- ✓ Loan Packaging
- ✓ Bid opportunities - We subscribe to numerous bid databases, so you don't have to
- ✓ Development of growth strategies
- ✓ Create strong Capability Statements
- ✓ Certification assistance
- ✓ Inner Circles: Business-to-business; and business-to-government matchmaking
- ✓ Teaming Arrangements
- ✓ Market Research
- ✓ Export Readiness Assessments

## Key Differentiators

We provide:

- ✓ **GrowthWheel** for in-depth business growth plan development
- ✓ **Business process evaluations** and recommendations for greater efficiencies
- ✓ **Financial health checks** to maximize cash-flow
- ✓ Branding and marketing strategy development tools
- ✓ **Govology** – clients receive free access to education, resources, and experts that helps them win business in the government marketplace.
- ✓ **OutreachSystems** – customized access to government bid opportunities direct to clients.
- ✓ **Workshops & Seminars:** Growth and sustainability focused workshops; seminars; key connections; introductions and so much more.
- ✓ **Our services are provided Free!**

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GrowthWheel®

The Arizona MBDA Business Center promotes the growth and global competitiveness of minority-owned business enterprises (MBEs)

## Our Team

Our business consultants are highly experienced, knowledgeable, and skilled with over 75 years in combined experience, in business and business development consulting, along with an impressive track record to serve the needs of our clients.

**Who we serve:** Organizations that are owned or controlled by persons or groups of persons who are considered MBEs for the purpose of our services include African American, Hispanic American, American Asian and Pacific Islander, Native American (including Alaska Natives, Alaska Native Corporations and Tribal entities), Asian Indian American, and Hasidic Jewish American. (See 15 C.F.R. §§ 1400.1, 1400.2 and Executive Order 11625 (1969)).

## CONTACT US

Alika Kumar, Executive Director, [alika@arizonambdacenter.com](mailto:alika@arizonambdacenter.com), 602-294-6087  
Yvette Uriondo, Senior Business Consultant, [yvette@arizonambdacenter.com](mailto:yvette@arizonambdacenter.com), 480-772-8349  
Vanessa Castillo Bell, Business Consultant, [vanessa@arizonambdacenter.com](mailto:vanessa@arizonambdacenter.com), 602-294-6088  
Casandra Martinez, Business Consultant, [casandra@arizonambdacenter.com](mailto:casandra@arizonambdacenter.com), 619-884-3574

1020 East Missouri Avenue, Phoenix, Arizona 85014 / T 602.248.0007 / F 602.279.8900 / [www.arizonambdacenter.com](http://www.arizonambdacenter.com)