



ARIZONA HISPANIC
CHAMBER of COMMERCE

EST • 1948

PRESENTS



• SUPPORT STUDENTS • SUPPORT EDUCATION • SUPPORT ARIZONA •

Hensley Beverage Company and Anheuser-Busch have hosted the Bud Shootout Golf Tournament since 1991.

The event supports the Arizona Hispanic Chamber of Commerce Foundation's college scholarship initiatives. Help worthy students complete their higher education. Register today!

THURSDAY

DECEMBER 05, 2024 | 8:30AM SHOTGUN
CAMELBACK GOLF CLUB

7847 N Mockingbird Ln • Scottsdale, Arizona 85253

BENEFITING:



#BUDSHOOTOUT24

Register <https://bit.ly/BUDSHOOTOUT2024>

EVENT HIGHLIGHTS

\$15.7M | 177.7K | 59.9K | \$60,000

Raised for scholarships since 1991

Social Media Impressions

Reach

Raised for students scholarships in 2021

DID YOU KNOW?

STATS PROVIDED BY



Education Forward Arizona advocates for and acts on educational improvements that advance the quality of life for all Arizonans. To learn more, visit www.educationforwardarizona.org.

48%

The percentage of Arizona's working age adults that currently hold an advanced certificate, or have a college degree.

\$1,000,000

The difference in lifetime earnings of a person that earns a bachelor's degree, versus one that earns a high school diploma.

\$27M

The amount of scholarship funding that Education Forward Arizona has provided to college-ready, Arizona students with high financial need, to attend Arizona postsecondary institutions since 2005.

60%

Arizona's attainment goal for adults ages 25-64 to hold an advanced certificate or degree by the year 2030.

\$5 BILLION

The economic gain for Arizona communities if we increase higher education enrollment by 20%

Nearly

7 OUT OF 10

jobs in Arizona require more education than a high school diploma.



THURSDAY, DECEMBER 05, 2024

EVENT HIGHLIGHTS

SHOTGUN START – 8:30 AM

EVENT AGENDA

7:00–8:30 AM	Golfers Arrive/Registration, Breakfast, and Receive Player Gift
8:30 AM	Shotgun Start
11–11:30 AM	9 th Annual Business on the Green Registration
11:30 AM–1 PM	Business on the Green Golf Clinic
1:00 PM	Awards & Lunch Reception

TOURNAMENT FEATURES

- Four-person Scramble Golf
- 1st - 3rd place & Last Place foursomes on course
- Contests on course
- Gift Bag for every player
- Special Tournament Gift Package
- Breakfast, lunch, and 2 drink tickets

SUPER TICKET

- 5 Raffle Tickets
- 2 Mulligans
- 1 Golf Ball Launcher Shot
- Putting Contest Entry, plus more

CAMELBACK GOLF CLUB

With 36 holes of championship golf, Camelback Golf Club in Scottsdale, Arizona, offers one of the most spectacular golf experiences in the Southwest – just as you would expect at one of the country's most decorated resorts.

SUPPORT STUDENTS SUPPORT DREAMS

9TH ANNUAL
AZHCC

Business on the Green

Learn how to play golf from PGA Professionals with fundamentals such as posture, grip, pitching, etiquette, all while enjoying a wine tasting.

REGISTRATION INCLUDES TICKETS TO THE 32ND ANNUAL BUD SHOOTOUT WITH NETWORKING AND MORE!

Bring your clubs or they will be provided for you.



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SPONSOR
ARCIS GOLF

Photo by Wavebreakmedia via © DepositPhotos.com

DATE DEC. 05, 2024 TIME 11:30 AM – 1 PM

BENEFICIARIES INCLUDE

education
FORWARD
arizona

 **AZHCC**
FOUNDATION
EST • 1948

SCHEDULE

11 AM Registration Club Fitting
11:30 AM-1 PM Golf Clinic & Wine Tasting
1 PM Golf Clinic Concludes

EARLY BIRD NOW-NOV. 1st \$50
AFTER NOV 1st \$75
SPACE IS LIMITED - SIGN-UP EARLY!

CAMELBACK GOLF CLUB
7847 N MOCKINGBIRD LN.,
SCOTTSDALE, AZ 85253

[HTTPS://BIT.LY/BIZGOLF2024](https://bit.ly/bizgolf2024)

602.279.1800

#BizGolf

2024 SPONSORSHIP PACKAGES

ALL SPONSORSHIP PACKAGES TO INCLUDE:

1 Foursome (4 Playing spots) in the Golf Tournament to include:

Two (2) drink tickets per golfer, breakfast, Awards & Lunch Reception, Gift Bag, and other Player Gift for each golfer.

Awards & Lunch Reception

PRESENTING SPONSOR PACKAGE

(LIMITED TO 3) **SOLD!** **\$20,000**



- Logo inclusion on all collateral
- Two (2) tee signs featuring company logo
- Ten (10) social media mentions in promotional marketing
- Logo on Event Website with link to corporate website
- Acknowledgment and remarks during Awards Reception
- Beverage Cart personalization and logo on drink tickets
- Reserved seating at the reception
- 6 tickets for Business on the Green

PLATINUM SPONSORS PACKAGE

(LIMITED TO 2) **\$10,000**

- Logo inclusion on Golf invite and welcome banner
- Two (2) tee signs featuring your organization logo
- Eight (8) social media mentions in promotional marketing
- Logo on Event Website with link to corporate website
- Reserved seating at the reception
- 4 tickets for Business on the Green

CONCEPT STORE SPONSORSHIP

(LIMITED TO 1) **\$10,000**

- Logo inclusion on Golf invite and welcome banner
- Two (2) tee signs featuring your organization logo
- Eight (8) social media mentions in promotional marketing
- Logo on Event Website with link to corporate website
- Reserved seating at the reception
- 4 tickets for Business on the Green

AWARDS RECEPTION SPONSOR

(LIMITED TO 1) **\$8,000**

- Company logo on banner at reception / Product Placement
- One (1) tee sign featuring your organization logo
- Six (6) social media mentions
- Reserved seating for 10 at Awards reception
- Tabletop sponsorship signage on all tables
- Sponsor recognition during reception
- 2 tickets for Business on the Green

GOLF BALL SPONSOR

(LIMITED TO 1) **\$4,000**

- Company logo on each player sleeve (150 sleeves)
- One (1) tee sign featuring your organization logo
- Two (2) social media mentions in promotional marketing

CIGAR BAR SPONSOR

(LIMITED TO 1) **\$4,000**

- Company logo on cigar wrapper (150 cigars)
- One (1) tee sign featuring your organization logo
- Two (2) social media mentions in promotional marketing

BREAKFAST STATION SPONSOR

(LIMITED TO 4) **\$6,000**

- Company logo placement at lunch stations - banner and product placement
- Four (4) social media mentions in promotional marketing
- One (1) tee sign featuring your organization logo

GOLF CART SPONSOR

(LIMITED TO 2) **\$6,000**

- Logo on all player carts
- Four (4) social media mentions in promotional marketing
- Logo on Event Website with link to corporate website
- One (1) tee sign featuring your organization logo

PIN FLAG SPONSOR

(LIMITED TO 2) **\$6,000**

- Company logo on 18 Pin Flags
- Six (6) social media mentions in promotional marketing
- Logo on Event Website with link to corporate website
- One (1) tee sign featuring your logo

DRONE GOLF LAUNCHER & RAFFLE SPONSOR

(LIMITED TO 2) **\$5,000**

- Signage on site during tournament and on-site at launcher activity
- Four (4) various social media mentions in promotional marketing
- Logo on Event Website with link to corporate website
- One (1) tee sign featuring your organization logo

BUSINESS ON THE GREEN GOLF CLINIC SPONSOR

(LIMITED TO 1) **\$5,000**

- Logo inclusion on invite
- Company logo branding throughout Golf Clinic - banner/ Product placement
- Five (5) participant registrations for golf clinic
- Two (2) social media mentions in promotional marketing
- Company logo recognition on Event Website with link to corporate website
- One (1) tee sign featuring your organization logo

GOLFER REGISTRATION INFORMATION

FOURSOME WITH TEE BOX SIGN \$3,500

FOURSOME \$3,000

INDIVIDUAL PLAYER \$800

TEE SIGN (2) TWO \$500

REGISTRATION

COMPANY _____

KEY CONTACT _____

ADDRESS _____

CITY _____ ZIP _____

PHONE _____ EMAIL _____

PLAYER INFO

NAME • COMPANY • EMAIL (PLEASE INDICATE GROUP LEAD/PREFERRED CONTACT)

1. _____

2. _____

3. _____

4. _____

2024 PACKAGES

SPONSORSHIPS

- Presenting Sponsorship **SOLD**
- Platinum Sponsorship **\$10,000**
- Concept Store Sponsorship **\$10,000**
- Awards & Lunch Reception Sponsor
- Golf Cart Sponsorship **\$6,000**
- BreakfastStation Sponsorship **\$6,000**
- Pin Flag Sponsorship **\$6,000**
- Golf Ball Sponsorship **\$4,000**
- Drone Golf Launcher & Raffle Sponsor **\$5,000**
- Cigar Bar Sponsorship **\$4,000**
- Spirits & Category Specific Beverage Sponsorship **\$3,000**
Type: _____
- Super Ticket **\$50**

GOLF

- Foursome
W/Tee Box Sign
\$3,500
- Foursome
\$3,000
- Individual Player
\$800

BUSINESS ON THE GREEN

- Sponsorship
\$5,000
- Early Bird Now - Nov 1st
\$50
- After Nov 1st
\$75
- (1) Tee-Signs
\$500

PAYMENT OPTIONS

Online registration and payment available at <https://bit.ly/BUDSHOOTOUT2024>

Tax ID: 86-0685240

Attn: AZHCC, 3104 E Camelback Rd #2481 Phoenix, AZ 85016

METHOD OF PAYMENT

(If paying by check, please pay to the order of Arizona Hispanic Chamber of Commerce Foundation/Budweiser Shootout)

****Please email or dropbox logo in jpg/eps file no later than 11/08/2024 – Drop date for printer.**

INFORMATION

FOR SPONSORSHIP & EVENT INFORMATION CONTACT

BETH BANDA

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