



ARIZONA
COMMUNITY
FOUNDATION



LISA URIAS
Chief Program & Community Engagement Officer

Lisa Urias is Chief Program & Community Engagement Officer for the Arizona Community Foundation. She leads the foundation's engagements and relationships with diverse communities across Arizona and is responsible for an aggregate annual grantmaking budget of more than \$30 million. Lisa oversees ACF's discretionary grantmaking, efforts in special program initiatives, including the New Arizona Prize and Philanthropy for All; ACF's six statewide regional networks and rural philanthropy; community initiatives including immigration and border-related philanthropy, and ACF's Community Impact Loan Funds which provides loans to nonprofit organizations, municipalities and educational institutions for their various needs including affordable housing, and the USDA rural development loan fund.

When Lisa joined ACF in 2021, she brought three decades of experience in both corporate and community leadership. She joined ACF after serving as President & CEO for Urias Communications, a nationally recognized multicultural marketing and communications agency which she founded in 2006. The agency, headquartered in Phoenix, experienced substantial growth under Urias' leadership serving corporate, government, and large nonprofit clients and received numerous awards including Addy Awards, International Association of Business Communicators (IABC) Copper Quill Awards, and others. She remains president emerita of the agency.

Lisa's background also includes serving as the Director of International Markets for SRP. In this role, she implemented a comprehensive market entry strategy for SRP into the Mexican energy markets and was in-house liaison to federal agencies including the U.S. Department of Energy, USAID, the World Bank, and Mexican federal agencies including the CFE, Mexico's federal electric commission, and the Mexican Secretary of Energy's office.

Lisa has received numerous individual awards including "Most Admired CEO," by the Phoenix Business Journal, "One of 13 to Watch," by the Arizona Republic, "Woman of Achievement" by AZ Biz Magazine, and "Woman of the Year," by the Arizona Hispanic Chamber of Commerce. Her civic leadership includes service on the boards of National Bank of Arizona, Greater Phoenix Leadership, the ASU Morrison Institute, Arizona Supreme Court Judicial Council Public Member, and Teach for America. She holds a bachelor's degree from ASU in English Literature with an emphasis in Political Philosophy and completed the Stanford Latino Entrepreneur Institute program. She is also a member of the first cohort of the Flinn Brown Civic Leadership Academy.