



Phoenix, AZ: (480) 315-1533 - Tampa, FL (941) 417-2720

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Prepared for our speaker at our Arizona Hispanic Chamber of Commerce,
Business Success Webinar Series

Mountain View Media is a certified woman-owned business founded in Phoenix in 2001 and is now operating in the Florida Gulf Coast as well. Mountain View Media carries both the SBE and DBE certifications with the City of Phoenix as well as being a Native American, Women Owned business. We are a collection of the best talent offering graphic design, public relations, media buying and web design, programming and internet and digital marketing. Although we have all the talent and experience of a large corporate firm, we offer the intimacy, attention, and integrity of a small, family-owned business. Throughout its life, Mountain View Media has effectively catered to clients, which range from large and established companies to small and emerging companies within both the private and government marketing sectors, by actively listening to their individual needs and goals. Mountain View Media's success can be attributed to its core mission and beliefs. The first is our promise to always advise our clients with honesty and integrity. This in turn allows us to assure you we will never spend one dime that will not have a direct effect on your overall goal. And the second is our philosophy that our success depends solely on yours.





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The title of the webinar –

How To Create a Successful SEO Campaign

A brief webinar summary/overview -

Making up 50% of total website traffic, Search Engine Optimization (SEO) is the biggest digital marketing channel you can utilize to generate growth for your business. This webinar shows business owners how to create a successful SEO campaign using a proven 8-step method:

- a. Website Design
- b. Competitor Research
- c. Keyword Research
- d. Creating a Website Sitemap
- e. Technical SEO
- f. On-Page SEO
- g. Authority Building
- h. Analyzing Results