

8TH ANNUAL POWER OF THE PURSE

digital banner ad, social media posts, facebook event)

- On-site event materials (*printed program, Step & Repeat, Event Industry Report, event signage*)
- On stage mentions and recognition on event sponsor presentation slide appearing on screen during the event
- Company logo/link on event registration page
- Full page color ad in the event program (*must deliver ad by due date, specs will be provided*)
- Ten Priority tickets for the event program
- Opportunity to include a one page color ad slick promotional offer in bag given to each attendee
- [5] Dedicated/customized stock tweets and posts on AZHCC social media platforms including Facebook, Twitter, & LinkedIn
- One mini-expo table to market brand and sell direct

BRONZE SPONSOR - \$2,500

- Logo Inclusion and recognition as **Bronze Sponsor** in event marketing materials (*digital evite, printed event poster, digital banner ad, social media posts, facebook event*)
- On-site event materials (*printed program, Step & Repeat, Event Industry Report, event signage*)
- On stage mentions and recognition on event sponsor presentation slide appearing on screen during the event
- Company logo/link on event registration page
- Full page color ad in the event program (*must deliver ad by due date, specs will be provided*)
- Six [6] tickets for the event program
- Opportunity to include a one page color ad slick promotional offer in bag given to each attendee
- [5] Dedicated/customized stock tweets and posts on AZHCC social media platforms including Facebook, Twitter, & LinkedIn
- One mini-expo table to market brand and sell direct

PHOTO BOOTH SPONSOR - \$5,000

- Logo Inclusion and recognition as **Photo Booth Sponsor** in event marketing materials (*digital evite, printed event poster, digital banner ad, social media posts, facebook event*)
- On-site event materials (*printed program, Step & Repeat, Event Industry Report, event signage*)
- On stage mentions and recognition on event sponsor presentation slide appearing on screen during the event
- Company logo/link on event registration page
- Full page color ad in the event program (*must deliver ad by due date, specs will be provided*)
- Six [6 tickets] for the event program
- Opportunity to include a one page color ad slick promotional offer in bag given to each attendee

- [5] Dedicated/customized stock tweets and posts on AZHCC social media platforms including Facebook, Twitter, & LinkedIn
- One mini-expo table to market brand and sell direct

SILVER SPONSOR - \$5,000

- Logo Inclusion and recognition as **Silver Sponsor** in event marketing materials (*digital evite, printed event poster, digital banner ad, social media posts, facebook event*)
- On-site event materials (*printed program, Step & Repeat, Event Industry Report, event signage*)
- On stage mentions and recognition on event sponsor presentation slide appearing on screen during the event
- Company logo/link on event registration page
- ½ page color ad in the event program (*must deliver ad by due date, specs will be provided*)
- Four [4] tickets for the event program
- Opportunity to include a one page color ad slick promotional offer in bag given to each attendee
- [3] Dedicated/customized stock tweets and posts on AZHCC social media platforms including Facebook, Twitter, & LinkedIn
- One mini-expo table to market brand and sell direct

SWAG BAG SPONSOR - \$5,000

- Provide 500 premium tote bags for attendees
- Logo Inclusion and recognition as **Swag Bag Sponsor** in event marketing materials (*digital evite, printed event poster, digital banner ad, social media posts, facebook event*)
- On-site event materials (*printed program, Step & Repeat, Event Industry Report, event signage*)
- On stage mentions and recognition on event sponsor presentation slide appearing on screen during the event
- Company logo/link on event registration page
- ½ page color ad in the event program (*must deliver ad by due date, specs will be provided*)
- Two [2] tickets for the event program
- Company provides 500 swag bags with company logo and AZHCC logo (*must be approved by AZHCC*)
- Opportunity to include a one page color ad slick promotional offer (*samples, gift cards, etc*) in bag given to each attendee
- One mini-expo table to market brand and sell direct

AZHCC MEMBER VENDOR - \$250

- One mini-expo table to market brand and sell direct
- Include 2 tickets to program
- Vendor Listing on event registration and in program with company name and website url