

# 61<sup>ST</sup> ANNUAL **BLACK & WHITE BALL** and **BUSINESS AWARDS**

The Arizona Hispanic Chamber of Commerce is proud to host the longest running formal gala in the state. Our 61<sup>ST</sup> Annual Black & White Ball and Business Awards promises to deliver a spectacular evening at the Arizona Grand on Saturday, May 4<sup>th</sup>, 2019. The event is capped off with business awards featuring the Man, Woman, Corporation, and Entrepreneur of the Year as well as our coveted Legacy Award recognizing lifetime achievement. The gala never disappoints. Join the 1,500 business and community leaders who attend this annual event.

Partner with the AZHCC to showcase your company!

## INVESTMENT OPPORTUNITIES

### PREMIER EVENT PARTNER - SOLD



- Product Placement
- Opportunity to designate a Senior Executive Representative who will serve as the Honorary Chair of the Black & White Ball Committee
- Company logo on TV spots promoting the Black & White Ball
- Opportunity for company representative to present brief remarks at Black & White Ball
- Presentation of a 60 second video at Black & White Ball
- Press/News Release announcing/recognizing sponsor as Premier Black & White Ball Partner
- Dedicated sponsor email(s) for sponsorship level
- Recognition as **Black & White Ball Premier Partner** on all event materials, signage, website, and marketing materials
- On-site activation (i.e. photo booth)
- Company logo on front cover of Black & White Ball program
- Full page color advertisement on with priority placement in Black & White Ball program book
- Branded 175 word company message & photo of CEO in Black & White Ball program
- Two [2] VIP tables of ten at Black & White Ball
- Company logo/link on AZHCC website registration event page
- Sponsor promoted on AZHCC social media platforms including LinkedIn, Twitter, and Facebook

ARIZONA HISPANIC  
CHAMBER of COMMERCE

61<sup>ST</sup> ANNUAL  
BLACK & WHITE BALL  
AND BUSINESS AWARDS

DATE: **MAY 4, 2019**  
TIME: **6 PM**  
LOCATION: **ARIZONA GRAND RESORT & SPA**  
**8000 ARIZONA GRAND PKWY.**  
**PHOENIX, AZ 85044**

PRESENTING SPONSOR  
**COX**

FOR MORE INFORMATION, PLEASE VISIT [WWW.AZHCC.COM](http://WWW.AZHCC.COM)

### PLATINUM EVENT PARTNER - \$25,000

- Presentation of a 30-second commercial at Black & White Ball Press/News Release announcing/recognizing sponsor as Platinum Black & White Ball Partner
- Dedicated sponsor email(s) for sponsorship level
- Recognition as **Black & White Ball Platinum Partner** on all event materials, signage, website, and marketing materials
- Full page color advertisement in Black & White Ball program
- Two [2] VIP tables of ten at Black & White Ball
- Company logo/link on AZHCC website registration event page
- Sponsor promoted on AZHCC social media platforms including LinkedIn, Twitter, and Facebook.

### GOLD EVENT PARTNER - \$15,000

- Recognition as **Black & White Ball Gold Partner** on all event materials, signage, website, and marketing materials
- Full page color advertisement in Black & White Ball program
- One [1] priority table of ten at Black & White Ball
- Company logo/link on AZHCC website registration event page

### SILVER EVENT PARTNER - \$7,500

- Recognition as **Black & White Ball Silver Partner** on all event materials, signage, website, and marketing materials
- One [1] table of ten at Black & White Ball



- ½ page color advertisement in Black & White Ball program
- Company logo on AZHCC website registration event page

## **BRONZE EVENT PARTNER - \$5,000**

- Recognition as **Black & White Ball Bronze Partner** on all event materials, signage, website, and marketing materials
- Four [4] tickets Black & White Ball
- ½ page color advertisement in Black & White Ball program
- Company logo on AZHCC website registration event page

## **RECEPTION PARTNER - \$15,000**

- Exclusive Sponsorship
- Opportunity for company representative to present brief remarks at Reception
- Recognition as **Black & White Ball Reception Partner** on all event materials, signage, website, and marketing materials
- Full page color advertisement in Black & White Ball program
- Signage at each bar with corporate recognition
- One [1] priority table of ten at Black & White Ball
- Company logo/link on AZHCC website registration event page

## **DESSERT EVENT PARTNER - \$10,000**

- Exclusive Sponsorship
- Company logo with dessert
- Recognition as **Black & White Ball Desert Partner** on all event materials, signage, website, and marketing materials
- Full page color advertisement in Black & White Ball program
- One [1] priority table of ten at Black & White Ball
- VIP Dinner Reception invites for four [4] company representatives
- Company logo on AZHCC website registration event page

## **RAFFLE PRIZE SPONSOR - \$5,000**

- Logo & prize inclusion featured on Raffle promotion before event
- Recognition as **Black & White Ball Raffle Prize Sponsor** on all event materials, signage, website, and marketing material
- Two [2] tickets to Black & White Ball

## **CHAMPAGNE / WINE EVENT PARTNER - \$10,000**

- Exclusive Sponsorship
- Opportunity for company representative to provide toast

- before dinner on stage
- Recognition as **Black & White Ball Champagne/Wine Partner** on all event materials, signage, website, and marketing materials
- Full page color advertisement in Black & White Ball program
- One [1] priority table of ten at Black & White Ball
- Company logo on AZHCC website registration event page

## **DINNER EVENT PARTNER - \$10,000**

- Exclusive Sponsorship
- Recognition of company support at dinner
- Recognition as **Black & White Ball Dinner Partner** on all event materials, signage, website, and marketing materials
- Full page color advertisement in Black & White Ball program
- One [1] priority table of ten at Black & White Ball
- Company logo on AZHCC website registration event page

## **AFTER PARTY PARTNER - \$15,000**

- Exclusive Sponsorship
- Opportunity for company representative to present brief remarks at Reception
- Recognition as **Black & White Ball After Party Partner** on all event materials, signage, website, and marketing materials
- Full page color advertisement in Black & White Ball program
- Signage at each bar with corporate recognition
- One [1] priority table of ten at Black & White Ball
- Company logo/link on AZHCC website registration event page

## **AFTER PARTY PHOTO BOOTH - \$5,000**

- Logo inclusion on Photo Booth photos distributed to each guest
- Company name included in email message that are sent by guests that choose to email their photo to their email box.
- Two [2] tickets to Black & White Ball

## **TABLE OPTIONS -**

	Table of 10	Priority Table [10 Tickets]
Member	<b>\$3,000</b>	<b>\$4,000</b>
Non-Member	<b>\$4,000</b>	<b>\$5,000</b>